

# **PRIVACY POLICY**

## **I Introduction**

This Privacy Policy describes the information we collect and how we use that information. WELLNESSWAYCAFE.COM takes the privacy of your personal information very seriously and will use your information only in accordance with the terms of this Privacy Policy. We will not sell or rent your personally identifiable information or a list of our customers to unaffiliated third parties.

However, as described in more detail below, there are limited circumstances in which some of your information will be shared with third parties, under strict restrictions, so it is important for you to review this Privacy Policy.

Notification of Changes - This policy may be revised over time as new features are added to the WELLNESSWAYCAFE.COM service or as we incorporate suggestions from our customers. We will post the amended Privacy Policy prominently on our web site so that you can always review what information we gather, how we might use that information, and whether we will disclose it to anyone.

WELLNESSWAYCAFE.COM may include links to third party Web sites. These sites are governed by their own privacy statements, and WELLNESSWAYCAFE.COM is not responsible for their operations, including but not limited to their information practices. Users submitting information to or through these third party Web sites should review the privacy statement of these sites before providing them with personally identifiable information.

## **II Information We Collect**

Required Information To register for our site, make a purchase or receive services, you must provide certain personal information and, if applicable, certain payment information. To protect all our customers against potential fraud, we verify with third parties the information you provide. Web Site Traffic Information Because of the way that World Wide Web communication standards work, all websites are able to track certain "traffic" information such as page visits, referring websites and similar information. We collect and analyze this traffic data and we use it only to better understand our customers' preferences, manage the load on our servers and to improve our service and your experience with WELLNESSWAYCAFE.COM.

Our Use of "Cookies" "Cookies" are small files of data that we send to your computer to allow us to recognize you as a WELLNESSWAYCAFE.COM customer if you return to the site using the same computer and browser. We may from time to time use cookies to speed form entry and to present special offers to

returning customers. Should you wish to stop receiving cookies, you can change your browser settings.

**Customer Service Correspondence** If you send us correspondence, including emails, we retain such information as well as customer service correspondence and other correspondence from WELLNESSWAYCAFE.COM to you. We retain these records in order to measure and improve our customer service, and to investigate potential fraud and violations of our Terms of Service.

We may, over time, delete these records if permitted by law.

### **III Our Use and Disclosure of Information**

**Internal Uses** We use the information we collect about you in order 1) to provide our services and process your transactions, 2) to provide customer service, 3) to determine your eligibility to receive offers for special features or products, and 4) to improve our products and services.

**Disclosure to Third Parties** WELLNESSWAYCAFE.COM will not sell or rent any of your personally identifiable information to unaffiliated third parties. We will not share any of your personally identifiable information with unaffiliated third parties except in the limited circumstances of:

In order to process a credit card transaction, certain payment information must be disclosed to the credit card processors such as Visa, MasterCard, American Express and/or Paypal;

To comply with a court order; In the event of a merger or acquisition by another company of WELLNESSWAYCAFE.COM, Our Contact with Customers We communicate with users on a regular basis via email to provide requested services, and we also communicate by phone to resolve customer complaints or investigate suspicious transactions.

We use your email address to confirm your opening of a WELLNESSWAYCAFE.COM account, to send you notice of transactions through WELLNESSWAYCAFE.COM, to send information about important changes to our products and services, and to send notices and other disclosures required by law. We may also use your email address to send you other types of communications that you can control, including newsletters, special offers and notice of special third-party promotions. You can choose whether to receive some, all or none of these communications.

### **IV Information Security**

WELLNESSWAYCAFE.COM is committed to handling your customer information with high standards of information security. We restrict access to your personally identifiable information to employees who need to know that information in order to provide products or services to you.